



Journal Report on: Webinar on “Government Policies to support Exporters with focus on recently announced Export Promotion Schemes”

Organized by:

National Centre for Export Promotion (NCEP), IIF

Speaker: Mr. Vishnu Kant - Joint DGFT, Kolkata

Date & Time: 19th December, 2025 from 03:00 pm virtually on Zoom Platform.

Introduction

The Institute of Indian Foundrymen (IIF), in association with the National Centre for Export Promotion (NCEP), organised an informative webinar on ***Government Policies to Support Exporters with Focus on Recently Announced Export Promotion Schemes*** on 19th December, 2025 from 3:00 pm on zoom platform. The session aimed to familiarise exporters—particularly MSMEs and manufacturing units—with the evolving foreign trade policy framework and newly proposed export facilitation measures.

The session commenced with a welcome address by **Dr. Abhishikta Roychowdhury, Executive Director, IIF**, who warmly welcomed **Mr. Vishnu Kant, Joint Director General of Foreign Trade (DGFT), Kolkata**. The webinar featured presentations by **Mr. Vishnu Kant** and **Ms. Vanshika Kedia**, who jointly highlighted key government policy initiatives, procedural simplifications, and digital platforms introduced to strengthen India’s export ecosystem.

Overview of Export Policies and Schemes

Ms. Vanshika Kedia began with an overview of DGFT’s role in export facilitation, highlighting the importance of foundational documents such as the **Importer Exporter Code (IEC)** and **Certificate of Origin**. She elaborated on major export promotion schemes including **Advance Authorisation** and **Export Promotion Capital Goods (EPCG)**, both of which enable duty-free imports for export-oriented production under specified conditions. Emphasis was laid on the digitalisation of these schemes and procedural ease, especially for MSME exporters.

She also introduced **Trade eConnect**, a newly launched single-window digital platform designed to provide exporters with market intelligence, trade data, and access to relevant government services. Additionally, the **“Jan Sunwai / daily video conferencing facility”** was highlighted as an effective mechanism for exporters to directly raise queries with DGFT officials.

Export Promotion Mission and Budget Announcements

Mr. Vishnu Kant elaborated on the **Export Promotion Mission** announced in the Union Budget, with an outlay of **₹25,060 crore spread over six years**. The Mission aims to address structural export constraints through targeted interventions. Two major sub-components were discussed:

- **Neeraj Pratishthan** – focusing on trade finance, interest subvention, alternative trade instruments, and improved credit access, including proposed credit cards for e-commerce exporters.
- **Neeraj Disha** – aimed at addressing non-tariff barriers, enhancing market access, capacity building, trade facilitation, and support for emerging export opportunities.

These initiatives are expected to significantly enhance MSME participation in exports by improving access to finance, infrastructure, and global markets.

Digital Initiatives and Trade Facilitation

The speakers underlined that most export-related procedures are now **fully digitised**, resulting in reduced timelines, simplified compliance, and lower transaction costs. Recent and upcoming **Free Trade Agreements (FTAs)** with like-minded countries were also mentioned as part of India's broader trade strategy.

Interactive Session and Clarifications

During the interactive segment, participants raised queries on **reverse buyer-seller meets**, **audit reimbursement for MSME exporters**, and **payment-related issues with foreign buyers**. Mr. Vishnu Kant clarified that details of the reverse buyer-seller meet scheme and audit reimbursement would be released shortly through official notifications on the DGFT website. He also explained the procedure for lodging complaints related to non-payment by overseas buyers through the relevant DGFT modules and advised coordination with Indian missions abroad when required.

It was clarified that **anti-dumping matters** fall under the jurisdiction of the **Directorate General of Trade Remedies (DGTR)**, which operates independently of DGFT.

Conclusion and Way Forward

The session concluded with appreciation for the Government's sustained efforts towards **digital governance and export facilitation**. Participants were encouraged to regularly monitor the DGFT portal for final notifications on new schemes such as **Neeraj Pratishthan** and **Neeraj Disha**, and to actively utilise available trade intelligence resources for informed export decision-making.

The screenshot shows a Zoom meeting interface. The main window displays a presentation slide titled "EXPORT PROMOTION MISSION". The slide content includes:

- EXPORT PROMOTION MISSION**
- Introducing the Export Promotion Mission - A flagship initiative of the Department of Commerce, Ministry of MSME & Finance, with a total budgetary outlay of Rs. 25,000 crore for the period of 5 years starting FY 2025-26.
- EPM addresses key export constraints, including limited trade finance, market access barriers, high logistics costs and compliance bottlenecks through two integrated sub-schemes:-
- 1. NIRVAT PROSAHAN
- 2. NIRVAT DISHA

The bottom of the screen shows a Zoom toolbar with various icons for chat, mute, video, etc. On the right side, there is a vertical sidebar showing a list of participants in the meeting, including names like "Shruti", "Vandana Kotha", and "Rajesh".

